



## United Way of Rusk County 2016 Community Investment Funding Application

- **April 24, 2015 by 4:00 p.m. on Friday** — Deadline for Community Investment Funding Applications to be returned to United Way of Rusk County.
- Please submit **original** (no copies required).
- Please note that completion of this form does not guarantee funding.
- Please utilize the space provided within the application to respond to information requested. Be concise, use a bullet format when appropriate...our goal is to provide our Allocation committee volunteers with the critical information needed to make sound funding decisions.
- **May 13 and 14, 2015**— Allocation Committee meets to prepare 2015 grant awards recommendations.
- **May 18, 2015**— United Way of Rusk County Board of Directors meets to review 2016 allocation recommendations.
- **June 17, 2015** — Allocation Award Notification Letters mailed.
- **June 24, 2015** — Press Release sent to local media informing public of 2015 Allocation Awards.

**If you have any questions or need assistance completing this form, please contact the United Way of Rusk County at 903-657-7716 or 903-649-0676.**

# United Way of Rusk County 2015 Community Investment Funding Application



Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Focus Area: (Please select the primary focus area that your Agency will address.)

**Education — HELPING INDIVIDUALS ACHIEVE THEIR POTENTIAL**

- Improving access to and providing quality, affordable child care.
- Partnering with schools and parents to improve graduation rates.
- Providing before and after-school care, recreation and mentoring programs for at-risk youth.
- Program that will enhance people's education to help obtain employment.
- Alternative education program for youth to prevent unhealthy behaviors during unsupervised times.
- Program providing parenting skills or parent education.
- Program to engage youth to develop good work ethic.
- \_\_\_\_\_

**Income — HELPING FAMILIES BECOME STABLE AND INDEPENDENT**

- Supporting basic/emergency needs (housing, financial & utility assistance, food/nutrition, and clothing).
- Increase access to services, support coordination of care through Information & Referral.
- Helping hardworking people obtain job training, placement and family-sustaining wages.
- Increasing affordable housing for seniors and families.
- Program on financial education/budgeting.
- Program providing access to employment; i.e. transportation.
- Program to help people get all the tax credits they're entitled to without paying high fees.
- \_\_\_\_\_

**Health — IMPROVING PEOPLE'S HEALTH**

- Increasing access to critical healthcare services.
- Reducing substance abuse, child abuse and domestic violence.
- Increasing health education and preventive care.
- Program providing access to healthcare; i.e. transportation.
- Program on cooking healthy, nutritious foods.
- Program to prevent obesity and promote health.
- \_\_\_\_\_

I affirm that I have reviewed this report and to the best of my knowledge, the information furnished is true, correct and complete.

\_\_\_\_\_  
Name of Agency Board Chair

\_\_\_\_\_  
Signature of Agency Board Chair      Date

\_\_\_\_\_  
Name of Executive Director

\_\_\_\_\_  
Signature of Executive Director      Date

# United Way of Rusk County 2015 Community Investment Funding Application



## Budget Year 2015

*Amount Received 2015: \$\_\_\_\_\_ Amount Requested 2016: \$\_\_\_\_\_*

The United Way of Rusk County campaign goal for 2015-2016 will be adopted or set by the Executive Board at the board meeting in June/July and will be based on recommendations from the Allocation Committee. After the goal is established the director of United Way of Rusk County will notify you if your organization has met the guidelines and requirements to be included in the annual fund drive and will also state the amount designated to your organization.

Our mission statement is "The United Way is a community partner in identifying needs and seeking solutions to improve the quality of life for all." The purpose of the United Way of Rusk County is to raise funds in a united appeal for the operating expenses of community-accepted charitable, health, welfare and character building agencies.

Please note: The amount allocated to the United Way of Rusk County agencies is not and can not be guaranteed. The actual amounts to be disbursed to agencies will depend on the success of the most recent annual campaign fund drive. The disbursements from the 2015-2016 campaign drive will be made quarterly, (January, April, July & September of 2016).

### Agency Data

- Please provide your Mission Statement, and briefly describe the specific services rendered by your agency last year in Rusk County:**

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**2. Target population served (age, sex, special interest etc.)**

- |    |                                     |         |    |                                   |
|----|-------------------------------------|---------|----|-----------------------------------|
| a. | No. of individuals served per month | _____   | e. | Economic level of clients         |
| b. | Cost per person served              | \$_____ |    | % low income_____                 |
| c. | Average age served                  | _____   |    | % middle income_____              |
| d. | Number of current volunteers        | _____   | f. | Total no. of paid staff _____     |
|    |                                     |         |    | Staff full time equivalents _____ |

- 3. a. Percentage of total Agency clients served that reside in Rusk County \_\_\_\_\_%**
- b. Number of Rusk County clients served in the past year \_\_\_\_\_**

- 4. Does your agency obtain any outside financial review? Yes No**  
If so, provide name of reviewer and contact information.

- 5. Does your agency plan to expand services or programs in the coming year? Yes No**  
**Please explain briefly:**

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- 6. a. How many years has your agency operated in Rusk County? \_\_\_\_\_**
- b. Number year's agency has received funding from United Way of Rusk County? \_\_\_\_\_**
- c. What percent of your total revenues was received from other United Way agencies (if any)? \_\_\_\_\_%**

- 7. A. List your agency's total annual revenue? \_\_\_\_\_**

- B. What percent of your funding was from United Way of Rusk County (of total revenue)?**

**2014** \_\_\_\_\_%

**2013** \_\_\_\_\_%

**2012** \_\_\_\_\_%

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**C. List the major sources of revenue for your agency and amounts received:**

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**D. List all supplemental fund-raising activities:**

(Please attach additional sheet if necessary)

Activity: \_\_\_\_\_

When: \_\_\_\_\_

Where: \_\_\_\_\_

Activity: \_\_\_\_\_

When: \_\_\_\_\_

Where: \_\_\_\_\_

Activity: \_\_\_\_\_

When: \_\_\_\_\_

Where: \_\_\_\_\_

**8. List the one special program /activity you plan to implement in the coming year:**

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9. List names & phone numbers of officers, directors and executive director. Provide name, phone # and e-mail of contact person.

Chairman \_\_\_\_\_

Treasurer \_\_\_\_\_

Contact Person \_\_\_\_\_

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

10. Does your agency hold a current IRS 501(c) (3) certification?    Y    N

(First time applicants please attach a copy of your agency's IRS non-profit 501(c) (3) determination letter.)

11. How will your agency help support United Way of Rusk County in 2015-2016? (Mark all that will apply)

- |  |   |
|--|---|
| <input type="checkbox"/> United Way Kick-off Event                 | <input type="checkbox"/> Radio Programs                             |
| <input type="checkbox"/> Campaign Presentations                    | <input type="checkbox"/> Acknowledge United Way in Agency materials |
| <input type="checkbox"/> Agency featured in United Way advertising | <input type="checkbox"/> Other (describe below)                     |

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Other:

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12. Please list examples of marketing materials used that include United Way logo.  
(Attach copies of the materials.)

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13. Attach a copy of your latest financial statement and budget for the year.

14. Attach evidence of the IRS Form 990 filing for your most recent fiscal year.





**United Way of Rusk County  
2015 Community Investment Funding  
Application**



*Please send application, required documents and other information  
to the address listed below.*

*If your organization has the capability to send the app and information electronically please do so to  
the email address shown below.*

***Due no later than April 24th, 2015***

*United Way of Rusk County*

*P.O. Box 775*

*Henderson, Texas 75653*

*unitedway1@gmail.com*

*[www.ruskcountyunitedway.org](http://www.ruskcountyunitedway.org)*

*Thank you!*